

KEY ACTION FROM LUC REPORT	PARTNERS	ACTION REQUIRED
Seek to change the perception of the area	This remains the core objective of all members of the group.	All partners continue to focus on Dunoon and Cowal's unique position as the marine gateway to the National Park
Enhance Dunoon Town Centre	A&BC Forward Dunoon and Cowal Business Association	Realise CHORD ambitions Deliver TCRF improvements Champion local infrastructure improvements Promote BIDS application amongst local businesses
Make more of the area's natural environment capitalising on its special qualities	Forestry Commission Scotland Benmore Gardens Blairmore Heritage Trust LLTNP Local Accommodation Sector Cowal Marketing Group Kyles Marketing Group Argyll Mausoleum Trust Cowal Way Holy Loch Marina	Promote local facilities Develop new visitor centre project with partners Pilot local destination concept Promote Dunoon and Cowal as an access point to the Park Raise awareness of the facilities available locally Promotion of Dunoon and Cowal as a Destination and awareness of effects of social media and web based sites such as Trip Advisor Develop and promote a local attraction Promote access to local walks and links with other paths Provision and promotion of a marine access point to the area and to the LLTNP
Develop a high quality well positioned accommodation sector	Visit Scotland HIE and BG Hunter's Quay Holiday	Increase number of quality assured local businesses by 20% by 31/12/11 Work with businesses committed to growth and with potential inward investors

	Village	
Enjoy a high quality vibrant events and cultural heritage programme	<p>Cowalfest</p> <p>Cowal Games</p> <p>Forestry Commission Scotland</p> <p>Business Association</p> <p>Burgh Hall</p> <p>Argyll and Bute Council in partnership with other agencies</p>	<p>Successful and regular outdoor walking events</p> <p>Promote participation in the annual games</p> <p>One off events</p> <p>Promote awareness of local heritage and culture</p> <p>Events programme</p> <p>Work to deliver major events such as the Royal National Mod</p>
Have a strong diverse retail sector	<p>Business Association</p> <p>Business Gateway</p>	<p>Work to promote and encourage use of local shops and highlight local produce</p> <p>Assist local businesses to access new markets</p>
Be easy to access by public transport from Central Scotland and the National Park	<p>Cowal Transport Forum (Forum to provide the link with SPT HiTrans Calmac and Western Ferries)</p> <p>Inverclyde Council</p>	<p>Provide public transport infrastructure which enables widespread access to all parts of Dunoon and Cowal</p> <p>Maintaining dialogue between Cowal and Inverclyde</p>
Have sufficient infrastructure to accommodate development	<p>Scottish Water</p> <p>HIE</p> <p>A&BC(planning) LLTNP(planning)</p>	<p>Complete project to provide enhanced capacity in the fresh and waste water systems in Dunoon area</p> <p>Promote occupation of the available serviced sites in Sandbank. Lead role in Next Generation Broadband Pilot to improve digital connectivity in the area</p> <p>Encourage and facilitate appropriate development in the area</p>